Airbnb Photography PREP GUIDE

GENERAL PREPARATION (ALL AREAS)

- ☐ Ensure all spaces are clean, tidy and clutter-free.
- ☐ Remove personal items (toiletries, clothing, bags, chargers)
- ☐ Ensure all lights fixtures are working and replace bulbs as needed for great lighting.
- ☐ Open curtains and blinds to allow natural light in to create bright and inviting atmosphere.
- ☐ Vacuum and mop all floors.
- ☐ Turn on all interior lights for a warm, inviting look.

LIVING & LOUNGE AREAS

- ☐ Arrange cushions and throws neatly.
- ☐ Clear remotes, cables and personal electronics.

KITCHEN & DINING

- ☐ Clear benches except for a few styled items.
- ☐ Wipe down and shine appliances such as the stovetop, oven, refrigerator, and dishwasher.
- ☐ Hide dish racks, sponges, soaps and tea towels.
- ☐ Ensure the sink is empty and clean.
- ☐ Set or lightly stage the dining table (optional)

BATHROOMS

- ☐ Thoroughly clean sinks, benches, toilets, and showers/tubs.
- ☐ Close toilet lid.
- ☐ Add fresh towels neatly folded or hung.
- ☐ Hide toilet brushes, bins and cleaning products.
- ☐ Place minimal, neutral decor if desired (a small plant for greenery and soap dispenser)

BEDROOMS

- ☐ Make beds neatly with smooth, wrinkle-free linen.
- ☐ Style pillows and throws for a boutique look.
- ☐ Clear bedside tables except minimal decor.
- ☐ Hide phone chargers, clothing and bags.

OUTDOOR AREAS

- ☐ Tidy outdoor furniture and cushions
- ☐ Brush away leaves and debris.
- ☐ Remove hoses, tools and pool equipment
- ☐ Wash exterior windows and doors to ensure they are sparkling clean.
- ☐ Hide rubbish bins in the garage or out of site.
- ☐ Move vehicles out of sight
- ☐ Open outdoor umbrellas and uncover the barbeque.

OPTIONAL STYLING TOUCHES

- ☐ Add fresh flowers or greenery
- ☐ Place a tray with styled items (candle, small plant, book) on a coffee table
- ☐ Set out wine glasses with a bottle of wine

Thank you for taking the time to prepare your property. These small details make a big difference and help us capture your space at its best.
I look forward to photographing your beautiful Airbnb.

Coastal IMAGES

0424 440 737
coastalimagesgc
www.coastalimagesgc.com.au